

**Contact:**Jeff Breil - jeffb@blacklodgepr.comJeff Royer - jeffr@blacklodgepr.com

FOR IMMEDIATE RELEASE

FIT FOR A KING's *Creation/Destruction* Enjoys Highest Debut in Solid State Records History

First-week sales in excess of 3100 copies creates new record for storied label

Hits #3 on Billboard heatseekers chart**Generates critical praise from numerous outlets**

March 20, 2013 - For months, **FIT FOR A KING** have teased anticipated fans with song streams, videos and more, building anticipation to a fevered pitch for their Solid State Records debut, *Creation/Destruction*. It's safe to say that fans like what they heard as the band enjoyed a frenzied first week of sales, topping more than 3100 copies in the highest selling first-week sales of any debut release in Solid State Records history - a huge feat given the storied careers of labelmates such as UNDER0ATH, DEMON HUNTER and AUGUST BURNS RED.

The album debuts at #3 on the Heatseekers Chart and #175 on the Billboard 200, as well as #10 on the Hard Rock chart and #43 on the Rock chart.

"We can't express how amazing our fan base is," says vocalist Ryan Kirby. "It truly has a 'family' vibe to it, and we will do our best to capitalize on the opportunity our fans have presented us. We also can't say enough about how great our team at Solid State Records and The Artery Foundation have been during this process. They have believed in the potential of this band from day one, and we are so glad we could make all the tireless hours of work begin to pay off for them. We don't plan on this being the peak - this is only the beginning!"

In addition to landing a breakout debut sales week, *Creation/Destruction* has been piling up praise from critics, with Outburn crowning the release with a perfect 10/10 score and calling it "explosive" and "an excellent metal record." Noisecreep has described the band as "Smarty and moshy, MESHUGGAH-like metal with lots of mathy guitar parts... ferocious enough to rouse the dead from their long and permanent slumber." Even the ever-scrutinizing tastemaker Metal Sucks admitted the album was "shockingly decent."

Creation/Destruction on iTunes:<http://smarturl.it/fitforaking>

Recorded with esteemed producer Andreas Magnusson (OH, SLEEPER, HASTE THE DAY, BLACK DAHLIA MURDER), *Creation/Destruction* is at once the fulfillment of a longtime dream for **FIT FOR A KING**, and just the first step in what is sure to be an incredible journey for a band with massive potential.

FFAK's passionate music, coupled with an explosive live show, had previously made the band a sensation in the independent music scene. With the release of *Creation/Destruction*, **FIT FOR A KING** have taken the next step in pushing their already surging career to new heights.

Artist Assets:

Click for cover art, photos, etc.

Artist Links:**Upcoming Tour Dates:**

4/9 Wichita KS @ Below The Mainstream
4/10 St Louis MO @ FUBAR

With THE PLOT IN YOU:

4/13 Toledo OH @ Headliners (JAMboree Music Festival)
4/15 Toronto ON @ The Hard Luck Bar
4/16 Montreal QC @ Underworld
4/18 Quebec City QC @ L'agitee
4/19 Rochester NY @ The Dub Land Underground
4/20 Poughkeepsie NY @ The Loft
4/21 Worcester MA @ The Palladium (New England Hardcore and Metal Fest)
4/22 Jamestown NY @ Jamestown Railroad Station
4/25 Fayetteville AR @ NWA Showcase*

*Just FFAK

Select praise for Creation/Destruction:

"To say *Creation/Destruction* is explosive is an understatement... an excellent metal record (10/10)" -**OUTBURN**

"Smarty and moshy, Meshuggah-like metal with lots of mathy guitar parts... ferocious enough to rouse the dead from their long and permanent slumber" -**NOISECREEP**

"[**FIT FOR A KING**] blend melody and mayhem together with a degree of artistry that is surprisingly fresh... exceptionally well crafted (4/5)" -**HM**

"The kind of metal-core that's got what it takes to make a massive dent in the market... one of the best band's emerging onto the metal-core scene right now. (8/10)" -**HARDROCK HAVEN**

"Simply excellent" -**INDIE VISION MUSIC**

"Gushing with gritty guitar hooks and fervid screams [*Creation/Destruction*] pushes them up a ring in the saturated world of metalcore." -**ROCK EDITION**

"It's catchy, it's heavy, it's fresh... outstanding (4.5/5)" -**NOISETREND**

"One of the few records currently out there that has everything metal fans are looking for in their music - variety... **FIT FOR A KING** are in their prime" -**REPRISE**

"Shockingly decent" -**METAL SUCKS**

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